

## **SBLI USA Mutual Life Insurance Company Honors the Environmental Efforts of Earth Day Network**

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NEW YORK, **Jan. 29** /-- SBLI USA Mutual Life Insurance Company, Inc. presented its 2007 Community Service Award to Earth Day Network to show support for the group's mission to broaden the environmental movement year round and create positive change in local, national, and global policies. SBLI USA's Seventh Annual Recognition Gala, held January 27th at the Sheraton New York Hotel & Towers, raised more than \$100,000 for Earth Day Network and its worldwide environmental efforts.

As a socially responsible company committed to concerns that reach deeply into each community, SBLI USA recognizes the need to address topics such as global warming and wildlife preservation. President and CEO Vikki L. Pryor said, "Our business philosophy has always been to blend financial strength and innovation with compassion and good citizenship. Earth Day Network's dedication to promoting a healthy, sustainable planet is an inspiration to us all and very much echoes SBLI USA's commitment to building a safe and secure future."

SBLI USA also presented its annual Goodwill Ambassador Award to Jeff Corwin, the Emmy Award-winning creator, producer and host of The Jeff Corwin Experience, which airs on the Animal Planet cable channel owned by Discovery Communications and BBC Worldwide. Mr. Corwin discussed his efforts to conserve our planet's natural resources, wildlife, and ecosystems for future generations.

More than 450 SBLI USA Associates, business partners and friends gathered at Saturday's gala. Over the last seven years, the events have collectively raised more than \$1 million and honored worthwhile charities including Habitat for Humanity, the Alzheimer's Association, First Book and America's Second Harvest.

"We are proud to be recognizing the efforts of Earth Day Network and Jeff Corwin, as well as those of our business partners and associates whose generosity have helped make this year's gala a success," Ms. Pryor said. The event was supported by a long list of SBLI USA's partners including EPAM, ING Clarion, Apple Bank of Savings, Canyon Capital, Morgan Stanley, NYCB and KeySpan to name a few.

The company uses the event to honor its most outstanding employees and its highest honor, the Brandeis Award, was given to Gayle Detommaso. The award is named for former Supreme Court Justice Louis D. Brandeis, who inspired the founding of SBLI USA and its mission of providing quality and affordable life insurance products for America's working class.

On hand to accept the SBLI USA 2007 Community Service Award, Earth Day Network President Kathleen Rogers said, "We are thrilled to be associated with a company that understands the importance of environmental citizenship, and genuinely supports our commitment to broaden the environmental movement worldwide and to educate and mobilize people and their communities."

Earth Day Network seeks to grow and diversify the environmental movement worldwide, and to mobilize it as the most effective vehicle for promoting a healthy, sustainable planet. We pursue these goals through education, politics, cultural events, and consumer activism. Earth Day Network works with more than 105,000 K-12 teachers in the United States alone. In 2006, EDN launched Earth Day Network Television greatly expanding its reach to a global network of more than 15,000 partners and organizations in 174 countries.

### About SBLI USA

SBLI USA markets a wide range of life insurance products to value-conscious consumers and diverse markets. The Company is dedicated to building lifelong relationships with customers and empowering them with the education and tools they need to take control of their financial destinies.

SBLI USA and its subsidiaries are licensed in 49 states, the District of Columbia, the U.S. Virgin Islands, and Puerto Rico. With more than \$17.6 billion of insurance in force, \$1.6 billion in assets, \$120 million in surplus capital, 250 associates and nearly 380,000 policyholders, the company is committed to offering affordable, flexible and easy-to-access products through a variety of integrated channels, including direct mail, telemarketing, a bilingual Web site, licensed agents, and new Customer Centers, as it expands nationally.

SBLI USA Mutual Life Insurance Company, Inc. is the parent company to SBLI USA Holdings, Inc., which owns subsidiary companies S.USA Life Insurance Company, Inc., and SBLI USA Diversified Services Company, Inc.

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